

### **1. DELTA**

How would you like to run away to a barefoot life. Run away on Delta Airline to the barefoot life of Florida or the Bahamas. Delta brings you 18 daily nonstops to six great Florida Resorts. So go ahead, kick off your shoes and kick up your heels. Delta is ready when you are.

### **2. ST. THOMAS**

Close your eyes for a moment and imagine an island paradise where the hassles of everyday living fade away. Visualize a tropic sea so blue, and the landscape dotted with pastel-colored flowers. You're ready to turn this dream into a reality. We invite you to make it happen in ST. THOMAS, U.S. Virgin Islands ... the time has come.

### **3. COVER GIRL – WATERPROOF MASCARA**

Washable waterproof mascara? Now that's remarkable! New improved remarkable washable waterproof mascara from Cover Girl. Now more smudge proof than ever. Washes off easily with soap and water. And just look at those lashes! Now that's remarkable.

### **4. ETHAN ALLEN**

Fashion you relish. Quality you expect. Service you can depend on. Furnishings you can afford. Choices galore. This is the colorful image of Ethan Allen we want consumers to know. The wide spectrum of our image is expressed in many ways: through our galleries, our advertising, and our team of professionals who represent Ethan Allen. But is our image clearly visible to consumers? How can we ensure that Ethan Allen's true colors shine through? Building a strong image that withstands the test of time takes imagination, innovation, and participation. Those who have succeeded in

maintaining a colorful, appealing image have followed a simple rule.

## **5. Honda**

At Honda, we know some people are never happy with the way things are and are always dreaming of how they could be. Smarter. (pause) Simpler. (pause) How-on-earth-does-it-do-that-...er. And they like it that way. Because things can always be better. We like those people. (pause) They think like us. (pause) Introducing the best Civic sedan yet. Made possible. By Honda.

## **6. FAIR OAKS SHOPPING MALL**

Dressing down can mean dressing up a little. Or a lot. Either way, it's a breeze at Fair Oaks Shopping Mall. Because our 48 women's specialty stores keep you covered from head to toe. Clothing, shoes, jewelry, and accessories. To give you the looks you want. And second glances, if you want them. Look pretty. Look hip. And look how easy it all is at FAIR OAKS SHOPPING MALL.