

#1 DIRECT TV

Introducing DIRECTV, an amazing breakthrough that turns your TV into a video store, where you can always get hit movies at the touch of a remote. Through a tiny satellite dish, only 18 inches wide, DIRECTV delivers tons of movies to choose from. The latest releases, well before they're on the premium movie channels. Check out the affordable 18-inch RCA brand DSS dish and DIRECTV or at Best buy. Or call 1-800-353-4388 for the nearest authorized DIRECTV dealer.

#2 GOODYEAR TIRES

Does peace of mind have a name? Can confidence and trust be summed up in one word? Can innovation really mean security? In 90 manufacturing centers in 27 countries, Goodyear scientists and engineers are working every day to answer those questions. And to ensure that your family is riding on the safest, most durable tires we can make. Peace of mind does have a name – it's Goodyear.

#3 JC PENNEY

Your brain has 2 sides. The right side: creative, buys things, has fun. The left side: organized, practical, saves money. Now JC Penney makes both sides happy. It's the buy more, save more sale. It's simple, the more you buy, the more you save. 20 to 30%. So use your head. Buy more. Save more. Only at JC Penney.

#4 RITE AID

Big news at Rite-Aid! We've just lowered prices on the things you need most. Savings you can get every day. And there is something else you will like about Rite-Aid. The care our Pharmacists give you. When you combine personal service with 100s of new lower prescription prices, its no wonder people are switching to Rite-Aid. Find out for yourself. ...