

## 1. APPLE COMPUTER

Apple Computer began with a simple idea: That the power of computing should be available and accessible to everyone. On that premise, the personal computer revolution was launched. Our vision of empowering the individual remains the driving force behind Apple, and we continue to deliver information tools that enhance the way people work, learn, and play. Apple has grown by broadening its scope beyond the desktop computer to encompass software, printers and peripherals, portable computers, and beyond. APPLE'S products are designed to work the way people do, allowing them to creatively explore, and share ideas. This innovative approach has resulted in the sale of more than a billion APPLE MACINTOSH systems.

## 2. CARDIOVASCULAR HEALTH

Many common health problems can put your cardiovascular system at risk. High blood pressure puts stress on the heart and other major organs. High cholesterol can clog important blood vessels. Uncontrollable diabetes affects how well your heart works and--like all of these conditions----can lead to heart attack, stroke, and severe kidney disease. That's why it's so important to keep these cardiovascular conditions controlled. Each one of them has a specific treatment goal, an actual number you should be trying to reach. Do you know yours? If not, talk to your doctor; find out what your goals are and what you can do to reach them. Because a healthy heart is within your grasp today

### 3. THE COLUMBUS SYMPHONY ORCHESTRA

When most people think of the majors, the first thing that comes to mind is probably a favorite baseball team. But Columbus, Ohio is home to a different kind of major team ... The Columbus Symphony Orchestra. The CSO attained major symphony orchestra status in 1988, from the American Symphony Orchestra League, the top category for orchestras in the United States. The designation signified that the CSO's budget, number of full-time musicians, and repertoire could be considered in the same category as other orchestras in the U.S., such as Pittsburgh, New York, and Chicago.

#### 4. Welcome to Chase...

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## 5. BASEBALL HALL OF FAME

Welcome to the National Baseball Hall of Fame and Museum. The first stop on your journey is the Cooperstown Room where you will come face to face with ten electees who were present for that first induction ceremony in 1939. Here rare vintage photographs trace the origin of the game. Next comes the Great Moments Room where the game's most famous events evoke more recollections. Legendary artists have also captured these special occasions on canvas, and Abbott and Costello entertain you with their classic parody, "Who's on First?"

## 6. NETWORK NEWS

These are the men and women of Network News. Researching their stories, editing their reports, and reaching literally millions of homes at any one given time. One doesn't become a network news anchor overnight. Today's anchors were yesterday's correspondents, scurrying for major stories whenever and wherever they could be found. But Network News is different. You've got to have a strong sense of style, of who you are, and your own special charismatic niche. These qualities usually make themselves known after years of experience and hard work. Be it a manner of speech, a type of body language, or style of dress, the Network News anchor has developed a trademark that is unmistakable in the industry.