

1. AETNA/US HEALTHCARE

No matter where we live--when it comes to something as important as health care--we all want the best. That's why AETNA and US HEALTHCARE have joined forces to create a partnership that will set a new standard for quality and caring. AETNA and US HEALTHCARE. Raising a standard for your town, for your family, and for you.

2. ARDEN COURTS

Arden Courts specializes in caring for people in the early to middle stages of Alzheimer's. Every detail is designed to make life simpler and more fulfilling for residents -- from the secure layout to the meaningful activities to the staff trained in the latest caregiving techniques. Arden Courts is part of ManorCare Health Services, the company that pioneered Alzheimer's care, with a 35-year reputation of helping seniors and their families. We have the expertise and experience to simplify and enhance your loved one's life. And to help you find the peace of mind you deserve.

3. BRYANT COLLEGE

Whatever your goals in life, wherever your career takes you, a Bryant College education will provide you with what you need to succeed. So whether your career follows a traditional path, or takes you to places you've never dreamed of, make it your business to succeed. Call 1-800-622-7001 for more information on Bryant's undergraduate, graduate, and professional programs.

4. CHARLES SCHWAB

Millions of Americans are planning their financial future with the help and advice of Charles Schwab. And together, we can ensure that yours is a success. That's why we'd like you to listen to this Charles Schwab's guide to investing. No matter what your experience, this series has valuable insights that can help you invest.

5. FEDERAL EXPRESS

Okay, so you used the other guys and now your package is, well, maybe it's not lost, but it sure didn't get to the client's office by 10 a.m., and now the boss wants to see you. So, next time, use Federal Express. Reliable, on time, courteous service, so your package arrives where it's supposed to, when it's supposed to ... and at a very reasonable price. FEDERAL EXPRESS gets it there.

6. THOMAS JEFFERSON

One of our greatest Presidents of the past was born at the foot of the Blue Ridge, near Charlottesville, Virginia, in 1743. Thomas Jefferson set the real American standard of living when at only 33, he penned the Declaration of Independence. "I have sworn upon the altar of God, eternal hostility against every form of tyranny over the mind of man." Unlike Washington, he was never in battle. He was a civilian hero. Though he could not free the slaves, he tried to, and succeeded as nearly as possible without destroying the new nation by a civil war. Jefferson shoulders his way to a place with Lincoln and Washington on the strength of moral greatness and manifold genius.