

## **#1 BORDEN'S MILK TRUCK**

The Borden's Milk Truck was part of the fabric of American life in the 1950s. In fair weather or foul, yellow and white trucks with the familiar, smiling face of "Elsie the Cow" on their sides would make their rounds delivering the day's milk. Now, you have the opportunity to own an authentic die-cast metal replica of a classic piece of Americana...the "1950 Borden's Milk Truck".

## **#2 FOLGERS CAFFE**

This isn't one of those coffees that you sit and sip as the world passes you by. Introducing New Folgers Caffe Lattes – delicious coffee house style taste sensations. They're richer, coffer, and frothier than the other guy.

So it's not the coffee you drink to take a break from your day.

It's the coffee you drink to break into it. New Folgers Caffe Latte.

## **#3 Advil**

Muscle aches? Nothing is proven more effective or longer lasting than Advil. For long-lasting relief of muscle aches, count on Advil. In a recent clinical study, Advil was found to work better than Tylenol in relieving the pain of sore muscles the day after exercise. No wonder doctors recommend Advil for muscle aches more than any other non-prescription brand. ADVIL -- Advanced medicine for pain.

## **#4 Joy**

The idea is JOY. When was the last time you felt real joy--that down-to-your-toes tingle of pure delight? Bigger than contentment, more intense than happiness, it's a feeling so vast it almost overwhelms you. And however fleeting, joy is the ultimate expression of gratitude and appreciation. It's what fills you up and fills you out, connecting you to something larger than yourself and leaving you staggering with wonder.

## **#5 BRITA WATER FILTER**

This Holiday, we'd like to encourage excessive drinking. Water, of course. Incredibly clear, fresh water. It's the gift you give with Brita, and a healthy alternative to the usual holiday spirits. So go ahead, indulge...it's a good thing. Happy and Healthy Holidays.