



Heather Narration 1-4 0 1/14/17

#1 MEDIA SCRIPT

Social media is deeply ingrained in the day-to-day operations of businesses large and small. In fact, social media is to the current era what online access was just 20 years ago – a transformational change in how information is accessed and shared.

How transformational? Well let's take a look at this video.

While you might not agree with every detail or prediction in this video, what it does do is speak to the growing importance of social media, both in our personal lives, as well as our professional ones.

#2 ADVANTAGE TECHNOLOGY

Welcome to Advantage Technology Incorporated and to the excitement and challenges of a growing business. As a new employee, your job is important to us. Your success is an important factor in the success of this company. This software is designed to offer you accurate information about company policies and procedures, benefit packages, performance reviews, training, and education opportunities.

#3 EAR VIDEO

Let's look at the parts of the ear. The flap on the outside of your head is called the outer ear. It leads to a long tunnel called the ear canal. At the end of the ear canal is a skin stretched across the tunnel—tight like a drum. This is called the eardrum.

#4 THE LAND OF EGYPT

Egypt has always been a land of mystery and magic -- a land different from all others, difficult to understand, apart and alien, yet strangely fascinating. It was the most self-contained of all the countries of the ancient world; it lived its own life, practiced its own religion, and made up its own government with hardly any outside interference either from or upon other civilizations.