Heathers New copy 06/06/17 1-4

1. MEDIA SCRIPT

Social media is deeply ingrained in the day-to-day operations of businesses large and small. In fact, social media is to the current era what online access was just 20 years ago – a transformational change in how information is accessed and shared. How transformational? Well let's take a look at this video.

While you might not agree with every detail or prediction in this video, what it does do is speak to the growing importance of social media, both in our personal lives, as well as our professional ones.

#2 BASEBALL HALL OF FAME

Welcome to the National Baseball Hall of Fame and Museum. The first stop on your journey is the Cooperstown Room where you will come face to face with ten electees who were present for that first induction ceremony in 1939. Here rare vintage photographs trace the origin of the game. Next comes the Great Moments Room where the game's most famous events evoke more recollections. Legendary artists have also captured these special occasions on canvas, and Abbott and Costello entertain you with their classic parody, "Who's on First?"

#3 BLUE ANGELS

Strap yourself in for a high-altitude, history-making adventure -- you're about to experience the thrill, precision, and aerial artistry of the Navy's Blue Angels. This video opens the cockpit on this legendary squadron as they take off on their first European tour in 20 years. You'll soar above Russia, where MIG fighters intercept and escort the BLUE ANGELS -- the first U.S. Military flight demo team ever to appear in the former enemy's skies. You'll discover the team's illustrious story through archival footage and interviews with pilots and crews. And you'll co-pilot an F-18 Hornet through its awesome stunts.

#4 NETWORK NEWS

These are the men and women of Network News. Researching their stories, editing their reports, and reaching literally millions of homes at any one given time. One doesn't become a network news anchor overnight. Today's anchors were yesterday's correspondents, scurrying for major stories whenever and wherever they could be found. But Network News is different. You've got to have a strong sense of style, of who you are, and your own special charismatic niche. These qualities usually make themselves known after years of experience and hard work. Be it a manner of speech, a type of body language, or style of dress, the Network News anchor has developed a trademark that is unmistakable in the industry.