

#1 ALEGRA

Seasonal allergies can make you feel miserable. Only once-daily Allegra has phexofenadene, for long lasting non-drowsy allergy relief. So you can feel more like yourself again. For people 12 and older. Side effects include headache, upper respiratory tract infection and back pain. Call you doctor now for more information about Allegra, and enjoy your world.

#2 FLU-AWAY

Now that the flu season is here, it's important that you know about the new medicine called "Flu Away". 'Flu Away' goes right to the very cause of the flu...attacking the flu virus itself. "Flu away should be started within the first two days of symptoms. To learn more call 1-800 flu-away or visit www.fluaway.com or see our add in Health World Magazine. 'Flu Away' helping you get through the flu season. There's nothing better.

#3 BORDEN'S ICE CREAM

Hey! Remember Mom's apple pie? Remember when she used to put a big scoop of vanilla ice cream right on top? You can bring back those days and that wonderful taste with Borden's Golden Vanilla Ice Cream. Borden's borrowed a recipe from the past, when vanilla was made with extra eggs. This way we get a richer flavor, a creamier texture, a deep golden color that lets you know that old- fashioned look and taste of homemade ice cream is back in style. Was it ever out of style? BORDEN'S ICE CREAM.